

# **YOUR USE OF OUR SERVICES IS SUBJECT TO YOUR AGREEMENT TO THE TERMS OF THIS PRIVACY POLICY**

If you have any questions, complaints, or comments regarding this Policy, please contact [support@mogul.video](mailto:support@mogul.video).

Graphicsoft (“mogul,” “us,” or “we”) respects your privacy and is committed to protecting the personal information that you may provide while using our web sites and Services (defined below). This Privacy Policy (the “Policy”) is intended to provide you with notice of the following:

## **I. THE WEB SITES AND SERVICES COVERED BY THIS POLICY**

We currently operate the following web sites: mogul.video, and related subdomains of these sites (the “Site” or “Sites”) as well as certain ancillary services and applications collectively (“Services”):

From time to time, we may add new Services that may not be listed above, but they will provide a link to this Policy and will be governed by its terms.

## **II. WHAT PERSONAL INFORMATION WE COLLECT FROM YOU**

We do not collect any personal information from you, unless you provide it to us in one of the ways discussed in this Policy. You may provide us this information directly through our Services. If you decide to provide us your personal information (e.g., name, email address, and mailing address), we will collect only the personal information that is needed to fulfill your requests and our legitimate business objectives. If you refuse to divulge your personal information when requested, you may not be able to access certain areas as part of the Services (such as message boards or the ability to buy and sell products).

1. Memberships and Registration. In order for you to register for our Services, we will require you to provide us with information such as a name, email address, state and country of residence, zip/postal code, birth date and other similar information. Some areas of the Services may allow you to visit as a guest and remain anonymous, but you may not be able to access all the content and features of those areas without registering.

2. Public Forums. Please note that your user name will be available to the Internet's general public while you participate in some Services, such as publishing products or posting on our message boards, so you should exercise discretion when using these Services. Personal information disclosed by you within our message boards, or similar Services can be collected by other users of such Services and may result in unsolicited messages. We are not responsible for protecting such information that you may disclose to third parties through our Services (e.g. sending your telephone number to another user through the Services). To the extent that you use a profile that may be available to others on our Services, you are solely responsible for its content and accuracy at all times. To edit, change, or delete such information, follow the instructions provided on our Services.

3. Email Newsletters. As part of your participation in the Services, we may send you email. You must have an account and have given us your email address in order to receive emails from us. You may be asked for additional personal information when you ask to receive email. You can opt out of receiving future emailing from us by following the directions contained in the email to "unsubscribe."

### **III. WHAT NON-PERSONAL INFORMATION WE COLLECT FROM YOU**

General, aggregated, demographic, and non-personal information may be collected by Mogul. It may be linked to your personal information, through cookies or other means. This type of anonymous, aggregated profiling and session data may include information that you have provided to us through surveys, polls, etc.. It may also include aggregated anonymous information about Site usage and the customer base.

In many cases, Mogul will automatically collect certain non-personal information about your use of its Services. Mogul might collect, among other things, information concerning the type of Internet browser or computer operating system you are using, the domain name of your Internet service provider, your "click path" through the Sites, and the web site or advertisement that was linked to or from the Sites when you visited. To do this, Mogul may use cookies and other technology. Your visits to our Services, and information provided through these technologies, will be anonymous unless you provide us with personal information or have provided such information in the past. For example, if you have created an account with our Services, your account information (including name, email address, and billing information) may be linked to the items you purchased at our online stores associated with the Services. (i.e., purchase order history).

We may also collect information about you to optimize our site or diagnose problems with the site. This information is often used in aggregate to see trends, but may also be connected to your personal account information.